



Pay with your credit union Debit Card  
in November 2012 for a chance to

**WIN \$500**

in the Credit Union  
**DIRECTPLAY AND WIN!™** Sweepstakes!



**Nine winners will be picked per  
week for four weeks in November!**



Pay Direct with your credit union Debit Card  
and you are automatically entered for the  
weekly prize every time you complete an  
*Interac*<sup>†</sup> Debit transaction.

No purchase necessary with a manual entry. See reverse side for rules and regulations.  
Any questions, please call your Credit Union.



To Direct Play, simply pay with your credit union  
Debit Card for an *Interac*<sup>†</sup> Debit transaction  
and you could win in the Credit Union  
**DIRECTPLAY AND WIN!™** Sweepstakes!

**SWEEPSTAKES RULES AND REGULATIONS**

1. The Sweepstakes will consist of a cash prize of \$500.00 per week for a total of four weeks, in each province.
2. The contest is open to all members of credit unions affiliated with Credit Union Central of Canada with the exception of:
  - a) credit union employees
  - b) Credit Union Central of Canada's employees, their family members and any other representatives
  - c) residents of Quebec
3. Each credit union Debit Card *Interac* Debit transaction approved during the week preceding a prize draw will automatically be entered to win a prize for the weeks ending November 11 (Week 1), November 18 (Week 2), November 25 (Week 3), December 2 (Week 4).
4. No purchase is necessary to participate in the contest. A person may write on a postcard, their name, address, name of credit union, a date (month and day) and time (hour, minute, second) falling within the duration of the contest, with a separate entry for WEEK 1, WEEK 2, etc. and mail it to:  
Credit Union Debit Card Sweepstakes  
Credit Union Central of Canada  
300 The East Mall, Suite 500  
Toronto, ON M9B 6B7  
There will be a limit of one postcard entry per household per week. Entries for each week must be received by Credit Union Central of Canada not later than the Friday preceding the draw in the following week.
5. Before the actual contest begins, an independent representative selected by Credit Union Central of Canada will randomly draw a day and time for each of the four weeks the contest is running (e.g. Monday, November 5, 2012 13:35:02). These will be placed in sealed envelopes and forwarded to the appropriate person at Credit Union Central of Canada the Monday after each week ends. The exact or closest matching time in the preceding week will be selected and eligible to win. Postcard entries will also be eligible to win and must be received by entry due date each week.
6. For each weekly draw, the winning entry in each province will be verified and the appropriate credit union will be contacted. The necessary information about the member will be obtained for immediate contact.
7. The potential winner will then be contacted by telephone and, before being declared a winner, will be required to answer correctly within a specified time period a mathematical skill-testing question. If for some reason it is not possible to contact the potential winner after 5 business days, or they are ineligible, then the next closest potential winner will be contacted.



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