

POLICY SECTION: Administration

SUB-SECTION:

POLICY NAME: Business Cards

POLICY NO: A. 17

Date Approved:		Dates of Amendments:
January 29 th , 2015	Review: 2019	March 1987
Cross Rafarancas		

Cross References

A. 11 Copyright

A. 26 Letterhead

Appendix A -

Purpose

To ensure that all those individuals representing the Toronto Catholic District School Board are doing so in a manner that allows for professionalism and transparency.

Scope and Responsibility

This policy applies to trustees, board officials, employees and long term contractors. The director of education is responsible for this policy.

Alignment with MYSP:

Inspired and Motivated Employees Stewardship of Resources

Policy

The standard business card shall be provided to trustees, board officials and other employees, who meet the public on a regular basis on behalf of the Toronto Catholic District School Board.

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Regulations

1. The layout of the card shall be that approved by the Board of Trustees.

2. (a) The card shall contain burgundy colour for the lettering with a gold logo and a gold line across the bottom on white paper.

- (b) The variables shall be the name of the person and position, the address and telephone number.
- 3. (a) Provision of business cards to trustees shall be through the Director of Education.
 - (b) Provision of business cards to staff shall be through the respective Associate Director or designate.
- 4. The source of funding will be identified from the originator's existing Departmental operating expenditure budget.

Definitions

Metrics

1. The printing department shall keep records of all billing related to the distribution of business cards.