

Scholarships at Humber

Humber offers many different types of scholarships recognizing academic achievement, community involvement, leadership, volunteer services, and in some cases, to help with financial need. For more information about scholarships that may assist you with the costs of your post-secondary education, visit Student Scholarships:

<https://humber.ca/admissions/student-fees-financial-resources/scholarships-bursaries.html>

Public Relations Scholarships

We are proud to offer several scholarships that are only available to Bachelor of Public Relations students at Humber. The criteria for each of these scholarships are different, but most are based on an application as opposed to grades.

Entrance Scholarships for 2022



Agnostic Future Communicators Scholarship

\$2000 (four scholarships available)

To be presented to a student in good standing entering the Bachelor of Public Relations program who self-identifies as a racialized person and demonstrates financial need. Student must have a minimum average of 75% to be eligible.



Middle Child Public Relations Scholarship

\$2,500

To be presented to a student entering the Bachelor of Public Relations program who displays an interest in community involvement and community leadership. Student must self-identify as a racialized person and demonstrate financial need.



North Strategic/MSL Group
Scholarship

\$3000

To be presented to a student entering the Bachelor of Public Relations program who has a strong interest in pursuing a career in PR/Communications. Student must self-identify as a racialized person and demonstrate financial need.

Applicants must answer the following essay question – *What is it that interests you most about a career in PR/Communications?*



Proof Strategies Community Leadership Scholarship

One scholarship of \$3,000, renewable for four years

To be presented to a student entering the Bachelor of Public Relations program who has displayed a passion and interest in community involvement and community leadership. Student must self-identify as a racialized person and demonstrate financial need. Preference is to support one scholarship recipient for their full four-year degree, renewal of this scholarship will be based on maintaining good academic standing.

Scholarships for students in years 2, 3 and 4



The Argyle PR/Alison George Scholarship

\$3,333, renewable for three years

To be presented to a student in their first year of the Bachelor of Public Relations program who is involved in their local community and passionate about community leadership. Student must self-identify as a racialized person and demonstrate financial need. Preference is to support one scholarship recipient for the student's 2nd, 3rd, and 4th years in the program, renewal of this scholarship will be based on maintaining academic standing.



Edelman Scholarship

\$3000

Presented to an outstanding third year student who through course work and extracurricular activities, demonstrates excellent communication skills, resilience, and business savvy. Student must demonstrate financial need. Student must self-identify as a member of an equity-deserving group; Women, Persons with Disabilities, Racialized Persons, Persons from diverse Gender Identities and Persons who identify as 2SLGBTQ+. Students must also answer the following essay question: How will your unique voice broaden representation and diversity in the public relations industry?

\$2,500



Rogers Communications Scholarship

To be presented to a student who self-identifies as Black/African, Indigenous, and/or Racialized Person, who is in their third year of the Bachelor of Public Relations program who has excelled in their course work and demonstrates a proficiency for the practice of Public Relations. Student must demonstrate financial need. Student must also complete a full application form including an additional essay question: *What role does the PR industry play in fostering a more equitable, diverse, and inclusive Canadian society? How do you see yourself personally contributing to this?*



Weber Shandwick Scholarship

\$3000

Presented to a student in their 2nd or 3rd year of the Bachelor of Public Relations program who is involved in their local community and passionate about community leadership. Student must self-identify as a racialized person and demonstrate financial need.



Richard Ellis Scholarship

\$1000

The Scholarship will be presented by to a student entering their fourth year of the Bachelor of Public Relations program who displays passion and proficiency in the areas of diversity and inclusion, as exemplified by Richard Ellis. Applicants will answer the following essay question: *Why is diversity & inclusion important to the communications business, and what can we do to better foster it?*

Degree Entrance Scholarships

Humber awards degree scholarships automatically to graduating high school students based on academic achievement. See the following chart for details. Some of the scholarships are renewable each year if you maintain an average of 80 per cent or more.

Degree Entrance Scholarship Average Requirement

95%+	\$4,000 renewable
90 - 94.9%	\$3,500 renewable
85 - 89.9%	\$3,000 renewable
80 - 84.9%	\$2,000 renewable
75 - 79.9%	\$1,500 one time

How do these scholarship work?

Degree entrance scholarships are automatic, there is no application to fill out.

To access the public relations-specific scholarships, students must first apply to the program through the Ontario Colleges website: <https://www.ontariocolleges.ca>. The program code is 22221. The application process opens in the late fall (it is open now) and remains open through the spring until the program is full. Once students have been accepted into the program (letters go out starting in January), they will be given access to the scholarship portal starting in February 2022. By April, all scholarship winners will be notified and scholarship dollars will be credited to their tuition accounts.

Need help with scholarship applications?

Students (or adults who are assisting) who need help with the application process can contact the Bachelor of Public Relations program co-ordinator, Anne Marie Males, at Annemarie.males@humber.ca. We can answer simple questions, help with editing or even provide a mentor to help you get going!