



BACK TO SCHOOL 2016 - #CAASchoolSafety

There are over two million students commuting to schools every day in Ontario. We all need to do our part to help ensure the neighbourhoods around our schools are as safe as possible. CAA South Central Ontario (CAA SCO) is teaming up with traffic safety partners to remind people of the importance of road safety during the back to school season. (September 1-30)

Help spread the word on social media by sharing our road safety videos with the hashtag #CAASchoolSafety, or re-tweeting and sharing posts from the CAASCO Twitter account. (@CAASCO_News)

Driving your kids to school

Suggested Social Media Message:

Back to school season is here! Our kids' safety begins with drivers: #CAASchoolSafety

Driving your kids to school? Here are important safety tips: #CAASchoolSafety



<http://bit.ly/drving2school>



<http://bit.ly/shrngroads>

Sharing the road with school buses

Suggested Social Media Message:

Kids are going back to school. Drivers, remember to stop for school buses: #CAASchoolSafety

Over 800,000 students in Ontario ride a bus to school. Help keep them safe: #CAASchoolSafety

Walking to school

Suggested Social Media Message:

Classes are starting again. Here are tips for parents whose kids are walking to school. #CAASchoolSafety

Walking your kids to school? Here are tips for parents and students: #CAASchoolSafety



<http://bit.ly/wlknng2school>

The route to **school safety** begins with **you.**

www.caasco.com/schoolzone